



# Venture Tape

30 Commerce Road  
Rockland, MA 02370-0384

9/23/2008  
781-871-1400  
Fax: 781-871-0065

## 1537CW

### WMP-VR POLYPROPYLENE FACING TAPE

**DESCRIPTION:** A 3 x 4 tri-directionally reinforced, UL listed, **white or black** polypropylene/scrim/kraft lamination. Coated with a special cold weather acrylic pressure sensitive adhesive system, this is the ultimate in cold weather tapes combining superior quick stick at normal temperatures with superior low temperature performance down to 10°F (-12°C). Better in humid as well as hot conditions.

**APPLICATIONS:** Primarily used as a closure system and vapor seal on Lamtec WMP-VR faced thermal insulation.

#### TECHNICAL DATA

	<u>IMPERIAL</u>	<u>METRIC</u>
<b>Thickness:</b>	7.5 mils (.0075")	.191 mm
<b>Adhesion:</b>		
<b>Peel: (PSTC #1)</b>	68 oz/inch width	19.2 N/2.5 cm
<b>Shear: (PSTC #7) 96+ hrs. @</b>	2 psi	13.8 kPa
<b>Tensile:</b>	40 lbs/inch width	181 N/2.5 cm
* <b>Standard Widths:</b>	3, 5 inches	7.6, 12.7 cm
* <b>Standard Lengths:</b>	50, 100 yards	46, 91 m
<b>Core:</b>	3 inches	7.6 cm
<b>Colors:</b>	White, Black	

**IMPORTANT INFORMATION:**

The information cited is in good faith and has been established from sources held to be secure and reliable. The values listed are typical properties and are not intended to be used as specifications for defined applications. User must determine the product suitability for the end use application and assume all risks and liabilities. 3/26/99



# Venture Tape

30 Commerce Road  
Rockland, MA 02370-0384

9/23/2008  
781-871-1400  
Fax: 781-871-0065

## **APPLICATION INSTRUCTIONS:**

1. The surface to which the tape is to be applied should be free of oils, dust and dirt. The surface should be cleaned with a dry cloth.
2. The release liner should then be removed 1-2 feet at a time and the adhesive face pressed firmly on the insulation facing. Care should be taken not to stretch the tape tightly as this will create buckles and voids in the contact area. Care must also be taken to apply the tape on center so that there is adequate area on both sides of the joint for the tape to bond. Uneven width distribution also puts additional shear stress on the smaller side of the butt joint.
3. The tape should then be wiped firmly from the center out (like wallpaper) with the black soft side of the white plastic wiping tool enclosed with each carton. The more pressure that is applied, the more surface contact will be reached, therefore, the greater the bond surface.
4. The tape should then be cut and fitted with a knife and scissors. The same wiping instructions should be used as in Step #3.